Conditions of participation for the competitions on the Grüne Woche stage as part of Grüne Woche 2024 at the Berlin Exhibition Grounds.

The agency running the competitions ("the organizer") is FACTORY-C Agentur für Messen und Kommunikation GmbH, An der Spreeschanze 10, Haus 1, 13599 Berlin.

Participation in the competitions is subject to acceptance of the conditions of participation. By participating in the competitions, the participant accepts these conditions of participation.

These competitions are invalid where prohibited or restricted by law.

1. persons entitled to participate

- Anyone who is at least 6 years old can take part in the competitions.
- Employees of the organizer and immediate family members of those associated with the organizer are not entitled to participate in the competitions.
- Employees of Messe Berlin are not entitled to participate in the competitions.
- The organizer reserves the right, at its own discretion, to exclude participants from the competitions for valid reasons. Valid reasons include, but are not limited to
 - Violations of the rules and conditions of participation of the competitions
 - Manipulation of the technical process or the execution of these competitions
 - Improper behavior
 - o False or misleading information in relation to the competitions

2. no obligation to purchase

The purchase of goods or services offered by the organizer or by a third party company associated with one of the aforementioned and/or one of its business partners is not a prerequisite for participation. The purchase of such goods or services does not increase the participant's chances in these competitions.

3. procedures of the competitions

Three competition formats will be held on the Grüne Woche stage during Grüne Woche 2024.

Format 1 - Kahoot Quiz

The quizzes include questions on the topics of "Facts from around the world", "Gaming", "Environmental awareness", "Grüne Woche", "Berlin" and "Too Good To Go". Visitors take part in the quiz with their own smartphone. There is no limit to the number of participants and participants in the quiz automatically take part in the competition. Participants collect points by answering the questions correctly and answering them quickly. The three participants with the most points win the competition.

Format 2 - Farming Simulator 1on1

In Farming Simulator 22, the participants compete in tournament mode in 1 vs. 1. The moderator of the stage will ask for interested parties on site and select any two visitors from the messages. In tournament mode, the participants have to stack hay bales in a

bales of hay in a given time. The participant with the most stacked hay bales wins the game.

Format 3 - Minigames tournament with Ludecat

The mini-games tournament with LudeCat will take place on 21.01.2024. A tournament lasts approx. 30 minutes and takes place with four participants each. Participants can register for the tournament on site with the tournament organizers.

The participants compete against each other in various mini-games and collect points with their victories.

The participant with the most points wins the tournament. There will be at least seven tournaments on this day.

4. competition periods

Format 1 and 2 will take place from 19.01.2024 from 10 am to 22.01.2024 6 pm and from 25.01.2024, 10 am, to 28.01.2024, 6 pm.

Format 3 will take place on 21.01.2024 between 11 a.m. and 6 p.m.

Any attempts to enter the competition outside the competition period will be declared null and void.

Only participants on site can take part in the competition.

Prizes

Prizes will be awarded to the top three finishers in format 1 and the top finishers in formats 2 and 3. The organizer decides which and how many prizes are awarded to a winner. The following prizes are available:

- 10 x Farming Simulator 22 Platinum + 10 x Premium Expansion PC
- 3 x Farming Simulator 22 Premium PS/4
- 3 x Farming Simulator 22 Premium PS/5
- 3 x Farming Simulator 22 Premium XBox Series X | S
- 50 x Lanyards (white) Motif: Farming Simulator
- 100 x Keychains Motif: Farming Simulator
- 100 x gummy bear bags motif: Farming Simulator
- 10 x cookbooks "easy one-handed cooking"
- 10 x Cooking? With YouTuber Mori from cooking level to cooking level cookbooks
- 20 x LudeCat T-shirts
- 25 x LudeCat trophies
- 12 x Pizza Connection 3
- 15 x Destroy all Human keychains
- 7 x Speedlink Wireless Gaming Mouse
- 20 x Ring Holder Smartphone Marion+Rabbids
- 7 x Speedlink Soft Gaming Mouse Pad
- 150 x Wafer Choc Bars (from Veganz)
- 80 x Roasted Hazelnut (from Veganz)
- 90 x Protein Choc Bar Cookie Dough Style (from Veganz)
- 20 x vouchers á 5,00 € from Too Good To Go (valid: 2 months)

A transfer to third parties, reimbursement or cash payment of the prize is not possible. The organizer may, at its own discretion, award another prize of equal or greater value.

at its own discretion. The value of the prize is at the sole and absolute discretion of the organizer.

6 Announcement of the winners

- The winners will be notified during the competition period immediately after the quiz and must collect their prize directly on site at the Grüne Woche stage.
- The winners will be determined on the basis of the procedures described under "3.

7 Obligations of the winners

The winners must contact us within three minutes of the announcement of the winners to accept their prize and

- confirm their win in accordance with the instructions contained in the prize notification.
- confirm that they accept the prize won; and
- accept the prize.

If the winners do not respond within three minutes of being notified of their win, or are otherwise disqualified, they will forfeit their claim to the prize.

8. data protection

Personal data of all participants will only be used for the purpose of running and administering the competition. The organizer uses the personal data to administer the participation of users in the competition. By participating in this competition, the participants agree that the organizer may use the data provided by the participants for this competition. After the end of the competition, the organizer will delete the participants' data.

The following data is collected as part of these competitions: First name or nickname.

Further information on the rights of participants with regard to their data can be found below.

9 Liability

- The Promoter is not liable or responsible for any taxes, duties, levies, fees or other obligations arising from participation in this competition, or for any other costs associated with the prize included in this competition.
- Entrants agree that the Promoter, any parent or subsidiary companies and the promotional/marketing agencies, and all their respective officers, directors, employees, agents and intermediaries, shall have no liability, responsibility or obligation whatsoever in respect of any injury, loss, expense or damage, in whole or in part, directly or indirectly resulting from the acceptance, possession, misuse or use of the prize or any part thereof, or from participation in this competition. This exclusion of liability does not apply to cases of intent or gross negligence, injury to life, health or breach of essential contractual obligations on the part of the organizer, knowingly false statements with fraudulent intent or misrepresentation of fundamental matters, nor for any other liability that cannot be excluded or limited under applicable law.

10. Indemnification

Participants shall indemnify the organizer against all third-party claims arising from the participation in the content provided. They agree to support the organizer in every reasonable way in the defense against these claims.

11 Revocation and termination

- Participants may withdraw from this competition at any time during the competition. The
 organizer will then delete all participant data within a reasonable period of time after
 notification. Participants can notify their withdrawal at any time to
 - o FACTORY-C GmbH, An der Spreeschanze 10, House 1, 13599 Berlin, Germany
 - o Telephone + 49 30 / 339 796 100, mail@factory-c.de
- The use of participants' personal data can be revoked at any time. However, such a revocation will inevitably lead to the exclusion of the participant from the competitions.
- The organizer reserves the right to change the promotion at any time at its sole discretion or to terminate the competitions at any time. The Promoter reserves the right to amend the terms and conditions at any time in any way they deem appropriate. In the event that the Prize Draw cannot be run as planned, the Promoter reserves the right to discontinue the Prize at any time without notice, reason or explanation.

12 Applicable law and place of jurisdiction

- These competitions are held in the Federal Republic of Germany. Consequently, the law of the Federal Republic of Germany applies to these competitions.
- The courts in Berlin shall have exclusive jurisdictions for all claims arising from these competitions.

13. Severability clause, miscellaneous

- Should provisions of these Terms and Conditions of Participation be wholly or partially invalid or unenforceable or lose their legal validity or enforceability at a later date, this shall not affect the validity of the remaining provisions of these Terms and Conditions of Participation. The same applies if it should turn out that these conditions contain a loophole. In place of the invalid or unenforceable provision or to fill the gap, an appropriate provision shall apply which, as far as legally possible, comes closest to what the contracting parties intended or would have intended according to the meaning and purpose of these conditions of participation if they had considered the point when concluding the contract.
- This competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, X or Instagram. Participants accept that they have no legal right or claim of any kind against the organizer and Grüne Woche 2024 and release the organizer and Grüne Woche 2024 from any liability in connection with the competition.

Data protection information Responsible body for data processing

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You can find FACTORY-C's current privacy policy at the following link: https://www.factory-

c.com/de/datenschutzerklaerung/